

Become a CRN Sponsor Contact Karen Connolly at 513.490.0226 or email Karen@CollateralRisk.org

Your sponsorship of CRN supports the activities of our organization. The CRN is a non- profit that relies on dues, event fees and primarily sponsorships to support the activities of our organization.

Please consult your accountant to determine if any sponsorship of the CRN may be considered a charitable contribution.

The CRN will be developing collateral risk education and training. It will be the first of its kind. Today, any collateral risk knowledgebase resides institutionally. In our post Mortgage Crisis era it is time to develop the science of collateral risk to ensure the future safety and soundness of housing finance.

Standards must be developed or adopted in order to build a real estate finance superhighway. These endeavors require resources.

Your sponsorship dollars will be put to use executing on these initiatives at the direction of the Board of Directors.

CHOOSE YOUR LEVEL OF SPONSORSHIP

DIAMOND

Opportunity to host an evening reception
Completely customizable program

PLATINUM \$15,000

- Sponsor all CRN Meetings for the year
- Host of evening reception additional Cost
- Distribute promotional materials at events
- Moderator opportunities where appropriate
- CRN Attendee List
- Two Webinar to all CRN Associates
- 4 CRN passes, annually
- Logo on Badge

SILVER \$7,500

- Sponsor two (2) CRN Meetings
- Distribute promotional materials at events
- Moderator opportunities where appropriate
- CRN attendee list
- One webinar to CRN Associates
- 2 CRN passes, annually

• Logo on Badge

GOLD \$10,000

- Sponsor all CRN Meetings for the year
- Listing as Lunch Sponsor
- Distribute promotional materials at events
- Moderator opportunities where appropriate
- CRN attendee list
- One webinar to CRN Associates
- 3 CRN passes, annually
- Logo on Badge

BRONZE \$5,000

- Sponsor one (1) CRN Meeting
- Distribute promotional materials at events
- CRN attendee list for the meeting
- 1 CRN pass



OTHER TYPES OF **SPONSORSHIPS**

EDUCATION SPONSORSHIPS

If you or your enterprise desires to invest in the future of housing finance by contributing to the development of an education program for collateral risk, the CRN will actively engage you to ensure your objectives are met. Your active participation would be greatly appreciated and acknowledged.

For example, you may wish to offer scholarships to trainees. Or you may wish to donate some internal educational materials or participate in the development and training of CRN members.

STANDARDS INITIATIVES

As the CRN embarks on standards projects, CRN members will be solicited to support these efforts.

Standards will be developed or adopted for the following:

- Unique geospatial identifier for all real estate
- Home Measurement
- Green Energy
- Unique identifier for all appraisers
- AVM Standards
- AMC Audit Standards

